

## **MARKETING & PUBLICIZING**

1. Where the O/R money goes as donations and description of what each recipient charity does. Also inform congregation about, for example, gifts to charities from Rummage Sale left-overs
2. Sermons – World Vision & YSM. Good: - what about taping them and/or summaries in Herald?
3. At Jazz Vespers – publicize Outreach work of CCDP. Periodic advance requests for items such as, say, soup or socks – not just monetary donations because specific items likely to make the appeal more tangible.
4. What about “popular” choir concert in aid of stated charity? Done in some other churches.

## **CONGREGATIONAL; ACTIVITY**

1. Towards specific charities - e.g. LOFT lunches. Perhaps in league with another church – e.g. COTH Food Bank
2. Xmas baskets (note photo in Volunteer bulletin)
3. Consider promoting to parishioners activity at STOP, Calvin breakfast, Genesis Place

## **2004 MISSIONARY BEQUEST**

1. Amount set aside by Corporation specifically to help fund Outreach activity of CCDP parishioners – not just to provide donations.

## **HOW TO INVOLVE MEMBERS OF CONGREGATION**

1. Volunteer Co-Ordinator. Council’s concept much deeper than merely writing requests for helpers in, say, Bulletin.
2. Must treat volunteers and Committee members so as to promote togetherness and joint efforts,
3. Soup Sunday, Socks, Habitat, STOP, OOTC, LOFT, Smart Kids, Into the Warmth

## **ADDITIONAL THOUGHTS ON OUTREACH**

1. Possibility put forward of sending some children to Africa to see for themselves what the poverty situation is like there.

Question arises, however, as to putting the money that would be spent on such a project on donating towards some specific activity designed to alleviate and improve the situation. E.g. Doctors without Borders, World Vision

2. Organise collection of re-cyclable materials from parishioners that would enable Joe MacLean to re-cycle and have upgraded goods available for donation to STOP or LOFT.
3. When money is to be raised for an Outreach (or, in fact, any other) purpose, involve Stewardship in advising on appropriate techniques.